

Entrepreneurship Part 1 - S6



Component

École Nationale
Supérieure
d'Électrotechnique
d'Électronique
d'Informatique
d'Hydraulique
et des
Télécommunications

In brief

- > **Ametys Code:** M23F37ZZ
- > **Open to exchange students:** No

Presentation

Objectives

Develop basic entrepreneurial knowledge and skills

Session 1 + 2: Basic financial management (costs, revenues, profitability)

- # Understanding financial indicators
- # Strategic financial decision-making
- # Ability to analyze and plan budgets
- # Autonomy in managing your business.

Session 3 + 4: Presenting your project

- # Communication skills and storytelling
- # Structuring and clarity of speech
- # Effective pitch techniques
- # Stress management and public speaking
- # Synthesis and persuasion skills.

Session 5 + 6: Creating opportunities and integrating into an ecosystem :

- # Developing your professional network
- # Identifying and exploiting opportunities
- # Negotiation skills and partnership relations

- # Entrepreneurial spirit and proactive posture
- # Ability to receive and integrate feedback

Translated with DeepL.com (free version)

Description

By the end of this module, students will have adopted a 'design thinking' entrepreneurial approach to develop the basic knowledge and skills relating to their entrepreneurial posture.