

Citizenship Part 2 - S6



Component

École Nationale
Supérieure
d'Électrotechnique
d'Électronique
d'Informatique
d'Hydraulique
et des
Télécommunications

In brief

- > **Ametys Code:** M23F389W
- > **Open to exchange students:** No

Presentation

Objectives

Familiarize yourself with the notion of Corporate Social Responsibility, understand its foundations and the associated societal issues.

Be able to analyze and evaluate a company's overall CSR approach.

Learning outcomes: By the end of this course, students will have mastered concepts and multidisciplinary methodological tools enabling them to - -

characterize the conditions for implementing a CSR approach;

diagnose the CSR approach and identify options for improvement.

Description

Comparative case studies of companies that have developed a CSR approach (summary of 4 pages and oral presentation).